

Workshop on Market access in a hospital environment – future challenges

21 September 2017

Vlerick Business School Campus Brussels

Manhattan Office Tower

Bolwerklaan 21, 2nd floor, 1210 Sint Joost ten Node

13h00 Registration & coffee

13h30 Introduction

Katleen Vandeweyer, BRAS Market Access Group

13h40 Challenges in a changing hospital environment: How to deal with networking in Belgian hospitals

Dr. Marc Geboers, Directeur Algemene Ziekenhuizen van Zorgnet Icuuro (NL)

14h20 Patient recruitment through global care pathway's, another way to organize healthcare institutions

Karolien Haese, Hospitaal directeur, Kliniek Sint-Jan (Brussel) (FR)

15h00 Coffee break

15h20 Insights into the purchase process of a big university hospital

Dhr. Yvan Cox, Voormalig Diensthoofd materiaalbeheer UZ Leuven (NL)

15h50 Practical implementation of the new law on tendering in hospitals

Liesbeth Weynants & Jens Mosselmans, Hoyng Rokh Monegier (Eng)

16h30 Q&A

16h45 End of session

Katrien De Groote, BRAS Market Access Group

Registrations through our website. (www.bras-org.be)

For registration you click on the line of the Workshop in "Future courses and events" on the Home Page and then sign up. If you are not yet registered on the website you will be asked to do so. The system will send you a confirmation of registration with payment modalities by return mail.

If you need more assistance please contact Brigitte at bras@bras-org.be or call her on 02.757 06 29.
Fees: BRAS member 150€ - Non-BRAS member 350€

It is understood, to be admitted to the Workshop, that the fees have been pre-paid. In case of cancellation after 13 September 2017 or no-show, the fees are due and will be invoiced.