



Re: Sponsoring

Dear Sirs,

For the first time in 2010, it is our intention to open our educational activities and communication tools to publicity for advertisers who offer their services to the pharmaceutical regulatory affairs world.

BRAS stands for Belgian Regulatory Affairs Society asbl/vzw and has approximately 350 members out of more than 110 companies in the pharmaceutical industry that have a location in Belgium.

As potentially you may be interested in presenting your services through our website, mailings or educational activities, this is the reason why this letter is addressed to you.

We offer you following possibilities:

- 1) List
Presence on a common list (PDF) professional services with logo, name and coordinates. (max. 3 lines)
Pricing : € 500,00 + VAT for one year presence.
- 2) Banner
Banner in Professional services with either the name of the advertiser and link to your website or a mention of the type of services offered. When clicking on the banner a PDF is opened with full details of the kind of services offered.
Pricing : € 650,00 + VAT for 6 months presence
€ 1.000,00 + VAT for a year presence
- 3) Folder to be inserted in Symposium binder
The advertiser provides us in due time with his brochure that will be included on the top of the binder in a separate plastic pouch.
Pricing : € 250,00 + VAT per insert.
- 4) Folder at disposal at the welcome desk
The advertiser provides us in due time with his brochure/folder that will be put at disposal of the participants at the welcoming desk.
Pricing : € 200,00 + VAT.

5) Folder to be sent together with a BRAS mailing

Addition of your brochure in a mailing to our members. The material will be “ready for use” i.e. folded and ready to be put in a standard format envelope.

Pricing : € 400,00 + VAT

According to a standard format, available on request, we will develop and print the flyer on cardboard & dispose it on the tables.

6) Sponsoring on the tables

“catering sponsoring”. For example: this coffee break is sponsored by

The leaflets will be developed, printed and disposed on the tables by us.

Pricing : € 9,00 + VAT per person in function of the venue with a min. of € 450,00 per event.

You can send us your advertisement and the option retained by e-mail at bras@bras-org.be and by return we will send you a convention to be signed by both parties.

We are convinced you will be interested in our offer and looking forward to receiving your ad, we remain,

Very truly yours,

P. DE POURCQ
President